

Vacancy Details	
<b>Job title</b>	Junior Content Producer Apprentice
<b>Employer Name</b>	Asian Arts Agency
<b>Vacancy Location:</b>	Royal Oak House, Royal Oak Avenue, Queen Square, Bristol BS1 4GB
<b>About the Apprenticeship</b>	<p>This Apprenticeship forms part of the BRITs Apprenticeship programme.</p> <p>Departments: Artist Development &amp; Digital Media</p> <p>Artist development and producing digital content is an important area of our work. This feeds into promoting our artists, live music events and tours to engage with new audiences internationally. This role would sit within the Artist Development and Digital Media departments, supporting us to identify and produce new digital content, increase our output and help us take advantage of the latest digital trends.</p> <p>We are looking for a young creative thinker who, with the guidance from our senior team and training opportunities provided by the scheme, will explore new music digital trends and help identify new opportunities to increase the profile of Asian Arts Agency and its artists. It will be a hands-on role, with opportunities to produce new video and music digital content, managing artists digital and social media channels. The post holder will feed into the Agency's overall digital development and growth.</p> <p>Key Responsibilities:</p> <ul style="list-style-type: none"> <li>• To produce digital content to promote our artists and touring events</li> <li>• Research and develop new digital opportunities, keeping up-to-date with the latest digital music trends</li> <li>• Assist in managing our artists' digital channels, website and social media</li> </ul>
<b>Weekly Wage:</b>	(£15,000/year)

<b>Working Week:</b>	Monday – Thursday, 9.30am – 5.30pm
<b>Future prospects description:</b>	Upon completion of the Apprenticeship and evaluation by the company’s supervisors, the successful candidate may be offered a job at the end of the Apprenticeship.
<b>Employer Details</b>	
<b>Employer Description:</b>	<p>Asian Arts Agency is one of the UK’s leading South Asian music agencies, presenting world-class South Asian music internationally. Over the last 10 years, we have promoted more than 500 events across the UK and internationally, reaching in excess of one million live audiences.</p> <p><b><u>Our core objectives are to:</u></b></p> <ol style="list-style-type: none"> <li>1. Encourage high quality South Asian music and arts practice and programming in mainstream venues, festivals and galleries.</li> <li>2. Support professional music and talent development for South Asian artists</li> <li>3. Increase our international development activity through new collaborations, exchange, showcasing and touring high quality contemporary South Asian music.</li> <li>4. Promote Asian music and arts through the touring of music in the UK.</li> <li>5. Play a strategic role in supporting the Creative Case for Diversity in the region and beyond.</li> </ol> <p><b><u>Our main areas of work:</u></b></p> <ul style="list-style-type: none"> <li>• National touring/live events</li> <li>• Artist management</li> <li>• Commissioning and releasing new music digitally and for live performances</li> <li>• Sync/publishing</li> <li>• International showcasing</li> </ul> <p>In the last 5 years, we have significantly increased our international showcasing and touring activity, exporting British-Asian artists to new international markets (SXSW Music Festival, Global FEST New York, WOMEX), and producing events at major venues like Lincoln Centre New York and Kennedy Centre Washington DC. Nationally, we have produced 15 UK tours in the last few years, with artists including Bollywood and Sufi singer Harshdeep Kaur, Pakistani Qawwali group Rizwan-Muazzam, Mercury winner Talvin Singh and Grammy nominated slide guitarist Debashish Bhattacharya.</p>

	As a company, we are committed to providing training and development opportunities for young people. Previously we have participated in paid internship and apprentice schemes, including the Cultural Leadership Programme. Our trainees have gone on to work at major music and arts companies, including Arts Council England, Watershed Bristol and WOMAD Festival.
<b>Employer website</b>	<a href="http://www.asianartsagency.co.uk">www.asianartsagency.co.uk</a>
<b>About the Candidate</b>	
<b>Skills required:</b>	<ul style="list-style-type: none"> <li>• Responsible person</li> <li>• Social Media Savvy</li> <li>• Creative thinker</li> <li>• Can work on multiple projects at the same time</li> <li>• Good attention to detail and time management when conducting research and keeping up to date with the latest music trends</li> </ul>
<b>Personal Qualities:</b>	<ul style="list-style-type: none"> <li>• A passion for creating content for creative and digital media</li> <li>• A strong work ethic and commitment to meet the standards required</li> <li>• Eager to learn</li> <li>• Strong interest in music</li> <li>• Ability to generate ideas and concepts independently as well as working within a team</li> </ul>
<b>Qualifications Required:</b>	<p>Minimum qualifications are English, Maths and ICT GCSE's level A-C or equivalent.</p> <p>Graduates can apply but a degree is not necessary, nor will it give you an advantage. Common sense, a good attitude, and a demonstrable passion for building a career in the music industry is important."</p>
<b>Additional Detail</b>	
<b>Reality Check:</b>	Do not contact the employer directly; failing to adhere to this will see your application automatically withdrawn.
<b>How to Apply</b>	
<p>To apply for this vacancy, you must complete an application form and return this to <a href="mailto:recruitment@divaapprenticesips.com">recruitment@divaapprenticesips.com</a>. CVs will not be accepted.</p> <p>You can find an application form on our website at <a href="http://www.divaapprenticeships.com">www.divaapprenticeships.com</a></p>	

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**Supplementary Application Form Questions**

**Two Vacancy Specific Questions:**

1. Why do you want to work as a Junior Digital Content Producer for Asian Arts Agency and what do you think you can bring to the role?
2. What is your current understanding of South Asian music?

**Key Dates**

<b>Closing date</b>	10 <sup>th</sup> February 2019
<b>Interview start date</b>	9 <sup>th</sup> April 2019
<b>Possible start date</b>	29 <sup>th</sup> April 2019

**About the training**

In addition to crucial 'on the job training' you will be working towards a **Level 3 standard Apprenticeship in Junior Content Producer**, which is the equivalent of 2-A Levels. Topics you will cover include:

- Media content creation
- Communication and presentation skills
- Industry awareness in the creative and digital sector
- Respond to a Media Content Brief
- Shooting Capturing, Editing and Storing Media Content