

Vacancy Details	
	Jr Content Creator Apprentice
<b>Employer Name</b>	Distiller Records
<b>Vacancy Location:</b>	13 Bramley Rd, London, W10 6SP
<b>About the Apprenticeship</b>	<p>This Apprenticeship forms part of the BRITs Apprenticeship programme.</p> <p>Roles and Responsibilities</p> <ul style="list-style-type: none"> <li>• Creating detailed timelines and release schedules for artists on the roster.</li> <li>• Marketing the release and planning marketing techniques to gain as much exposure for the product as possible.</li> <li>• Creating unique marketing drivers and assets to maximise exposure.</li> <li>• Digital marketing asset creating, trailer, GIFs, banners, Instagram story videos</li> <li>• Artist development, treatment design</li> <li>• Label marketing, merchandise designing, event organising, partnering up with companies like festivals and other industry events.</li> <li>• Creative research - researching artists for artwork, directors for film and external teams.</li> <li>• Social media management</li> <li>• Campaign updates to all team - building updates to send out to all teams</li> <li>• Attending photoshoots and music video shoots</li> <li>• Data analysing on how we can maximise with advertising spend</li> <li>• Career development</li> <li>• One sheet building</li> <li>• Campaign updates - continuously building and adding new information to campaign updates for company records.</li> </ul>
<b>Weekly Wage:</b>	(£18,000/year)

<b>Working Week:</b>	Monday – Friday (10:00am – 6:00pm)
<b>Future prospects description:</b>	Upon completion of the Apprenticeship and evaluation by the company’s supervisors, the successful candidate may be offered a job at the end of the Apprenticeship.
<b>Employer Details</b>	
<b>Employer Description:</b>	Distiller Music is establishing their prestige as an independent label with an ear for the sounds of tomorrow, releasing records from some of the hottest up-and-comers on the circuit including Anteros, Bloody Knees, Cassia, The Ninth Wave, and The Ramona Flowers, as well as pioneering Distiller TV, a leading platform in new music discovery.
<b>Employer website</b>	<a href="http://www.distillermusic.com">www.distillermusic.com</a>
<b>About the Candidate</b>	
<b>Skills required:</b>	<ul style="list-style-type: none"> <li>• Responsible person</li> <li>• Social Media Savvy</li> <li>• Creative thinker</li> <li>• Can work on multiple projects at the same time</li> <li>• Good attention to detail and time management when conducting research and keeping up to date with the latest news</li> </ul>
<b>Personal Qualities:</b>	<ul style="list-style-type: none"> <li>• A passion for creating content for social media</li> <li>• A strong work ethic and commitment to meet the standards required</li> <li>• Eager to learn</li> <li>• Basic admin knowledge</li> <li>• Ability to generate ideas and concepts independently as well as working within a team</li> </ul>
<b>Qualifications Required:</b>	<p>Minimum qualifications are English, Maths and ICT GCSE’s level A-C or equivalent.</p> <p>Graduates can apply but a degree is not necessary, nor will it give you an advantage. Common sense, a good attitude, and a demonstrable passion for building a career in the music industry is important.”</p>
<b>Additional Detail</b>	
<b>Important Other Information.</b>	<b>Candidates who are shortlisted must be available on the 27<sup>th</sup> of March 2019 to attend an Assessment Day which will include their first interview.</b>

<b>Reality Check:</b>	Do not contact the employer directly; failing to adhere to this will see your application automatically withdrawn.
<b>How to Apply</b>	
<p>To apply for this vacancy you must complete an application form and return this to <a href="mailto:recruitment@divaapprenticesips.com">recruitment@divaapprenticesips.com</a>. CVs will not be accepted.</p> <p>You can find an application form on our website at <a href="http://www.divaapprenticeships.com">www.divaapprenticeships.com</a></p> <p><b>Do not contact the employer directly; failing to adhere to this will see your application automatically withdrawn.</b></p>	
<b>Supplementary Application Form Questions</b>	
<b>Two Vacancy Specific Questions:</b>	<ol style="list-style-type: none"> <li>1. Give us an example of when you have had to take the lead on a project. What went well? What would you do differently?</li> <li>2. Why do you think Digital Marketing is important to a business?</li> </ol>
<b>Key Dates</b>	
<b>Closing date</b>	10 <sup>th</sup> February 2019
<b>Interview start date</b>	2 <sup>nd</sup> April 2019
<b>Possible start date</b>	29 <sup>th</sup> April 2019
<b>About the training</b>	
<p>In addition to crucial 'on the job training' you will be working towards a <b>Level 3 Apprenticeship in Junior Content Producer</b>, which is the equivalent of 2-A Levels. Topics you will cover include:</p> <ul style="list-style-type: none"> <li>• Media content creation</li> <li>• Communication and presentation skills</li> <li>• Industry awareness in the creative and digital sector</li> <li>• Respond to a Media Content Brief</li> <li>• Shooting Capturing, Editing and Storing Media Content</li> </ul>	