

Vacancy Details	
Job title	Junior Creative Technician Apprentice
Employer Name	One Media iP Ltd
Vacancy Location:	623 East Props Building, Goldfinger Avenue, Pinewood Studios Iver Heath, Buckinghamshire, SL0 0NH
About the Apprenticeship	<p>This Apprenticeship forms part of the BRITs Apprenticeship programme.</p> <p>If you love music and digital media and think you've got what it takes to thrive in a busy environment, we have a great opportunity to join the One Media iP team as a Junior Content Producer.</p> <p>You will receive training from a team of experienced Creative Technicians. You will learn how to prepare the company's audio and visual assets for the digital market across platforms such as iTunes, Facebook, Twitter and Spotify. You will learn all about the YouTube Accreditation process and will learn how to create social media promos.</p> <p>So, if you've always dreamt of a career in digital media and have the marketing skills to match, this is the perfect opportunity with an innovative digital music company.</p> <p><u>WHAT YOU WILL LEARN</u></p> <ul style="list-style-type: none"> • Audio Product Creation • Audio Metadata Creation • Compiling music tracks for compilations • Creating artwork to accompany the music compilations (e.g. sleeve artwork) • Researching Music artists/genres/themes • Market analysis - Seasonal opportunities/ successful product in the marketplace etc • Video Metadata Creation • Video Creating Playlists • Creating Artwork Thumbnails (photoshop) • Research/Social Media (Hootsuite) seasonal promo opportunities • Playlist ideas/linked to existing product to drive awareness/sales • Social media marketing skills • Understanding of the YouTube accreditation process

Weekly Wage:	(£18,000/year)
Working Week:	Monday – Friday (9.30am – 5.30pm)
Future prospects description:	Upon completion of the Apprenticeship and evaluation by the company’s supervisors, the successful candidate may be offered a job at the end of the Apprenticeship.
Employer Details	
Employer Description:	<p>One Media iP is an exciting digital music and video business. The Company has a catalogue of over 250,000 nostalgic music tracks, from a range of genres spanning soul to classical music and rock to pop, including performances from over 1,700 diverse artists such as George McCrae, Merle Haggard, Ricky Valance, Edwin Starr, Evelyn Thomas, Mungo Jerry, Eric Burdon, the Troggs, Marv Johnson and the Royal Philharmonic Orchestra. The Company looks to exploit its music tracks and over 10,000 hours of video by recompiling the content for sale through digital music and video stores. In addition, its library of content is available for TV shows, movies, adverts and websites requiring synchronised music. The Company also acquired the rights to Men & Motors and now exploits over 3,400 shows on YouTube, whilst also reformatting the brand to take to market as a new TV show.</p> <p>One Media iP has a team of full-time creative technicians, all of whom are YouTube certified, who digitise the content, create the metadata, re-compile and prepare the digital music and video releases using bespoke in-house developed software. One Media iP focuses on music performed by well-known artists from every genre. Its classical music library of over 10,000 performances includes the Point Classics catalogue comprising some of the most renowned masterpieces by the world’s greatest composers.</p> <p>One Media iP has also developed a content discovery and analytical software service, the ‘Technical Copyright Analysis Tool’ (“TCAT”), which allows record companies, publishers and law firms to search certain digital stores, such as iTunes, Apple Music and Spotify, and carry out a forensic digital audit on behalf of owners to ensure that their music has not been used without consent.</p>
Employer website	www.onemediaip.com www.tcat.media www.pointclassics.com www.omip.co.uk www.menandmotors.com

About the Candidate	
Skills required:	<ul style="list-style-type: none"> • Combatable with using apple macs • Fluent in English (second language would be an advantage but not essential) • Good Photoshop skills • Interest in music and video • A positive can-do attitude • Responsible person • Social Media Savvy • Creative thinker • Can work on multiple projects at the same time • Good attention to detail and time management when conducting research
Personal Qualities:	<ul style="list-style-type: none"> • A passion for creating content for creative and digital media • A strong work ethic and commitment to meet the standards required • Eager to Learn • Strong Interest in Music • Ability to generate ideas and concepts independently as well as working within a team
Qualifications Required:	<p>Minimum qualifications are English, Maths and ICT GCSE's level A-C or equivalent.</p> <p>Graduates can apply but a degree is not necessary, nor will it give you an advantage. Common sense, a good attitude, and a demonstrable passion for building a career in the music industry is important."</p>
Additional Detail	
Important Other Information.	Candidates who are shortlisted must be available on the 27th of March 2019 to attend an Assessment Day which will include their first interview.
Reality Check:	Do not contact the employer directly; failing to adhere to this will see your application automatically withdrawn.
How to Apply	
<p>To apply for this vacancy, you must complete an application form and return this to recruitment@divaapprenticesips.com. CVs will not be accepted.</p>	

You can find an application form on our website at www.divaapprenticeships.com

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Supplementary Application Form Questions

Two Vacancy Specific Questions:

- 1) Tell us about a music release that interested you (how was this marketed on social media, how did the digital music stores promote the album, how was the artwork relevant)

- 2) What can you tell us about music copyright? For example, one key difference between the UK and the US music copyright laws.

Key Dates

Closing date	10 th February 2019
Interview start date	3 rd April 2019
Possible start date	29 th April 2019

About the training

In addition to crucial 'on the job training' you will be working towards a **Level 3 Apprenticeship in Junior Content Producer**, which is the equivalent of 2-A Levels. Topics you will cover include:

- Media content creation
- Communication and presentation skills
- Industry awareness in the creative and digital sector
- Respond to a Media Content Brief
- Shooting Capturing, Editing and Storing Media Content